

FASTER



quieter



gentler

75% **GENTLER** than Competitor Z

That's like the difference between a light, playful snow... and a blizzard.



Speed Queen® Top Load Washers

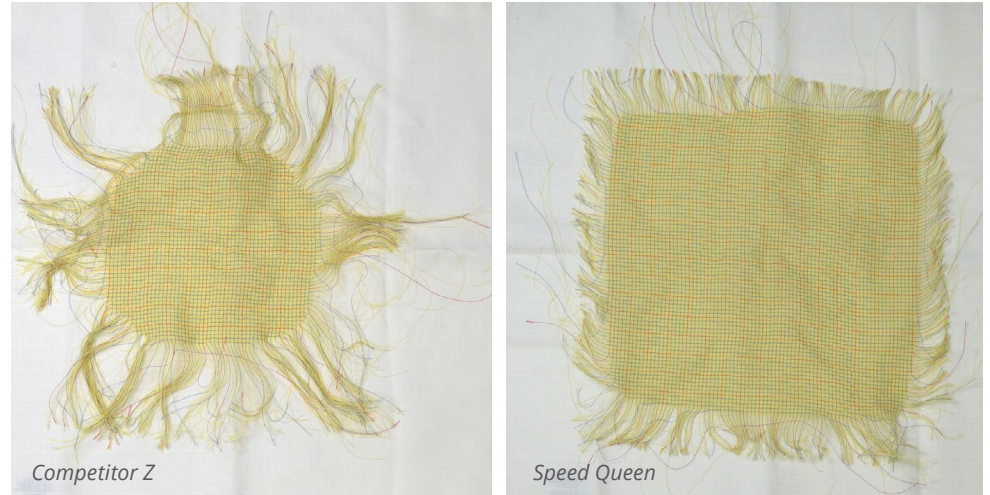
The Power of Water

Gentler Than the Competition.

The average American family spends almost \$2,000 on clothes each year. The Speed Queen® top load washer takes good care of your investment with our thorough, yet gentle wash action.

The Test Results Speak for Themselves.

We put the Speed Queen top load washer to the test and came out ahead—Speed Queen is 75% more gentle than the competitor model.



Don't Just Take Our Word for It.

In a comparison between a competitor machine and the Speed Queen top load washer, this is what users had to say about the wash action:

COMPETITOR

"Feels like the friction would definitely damage the towels more."

Speed Queen.

"Looks like your clothes would last longer."

COMPETITOR

"That is a little frightening!"

Speed Queen.

"Always felt I needed to handwash, but this is taking care of them very gently."

Tests completed using the same load size and type, and comparable cycles of each model.