



Alliance Laundry Systems LLC  
PO Box 990, Shepard Street  
Ripon, WI 54971, USA  
T | +1 800 590 8872

[www.speedqueencommercial.com](http://www.speedqueencommercial.com)

## FOR IMMEDIATE RELEASE

# Speed Queen Wins Women's Choice Award

Brand is top Luxury Washer and Dryer for Sixth-straight Year

[Ripon, Wis. March 25, 2019] - Speed Queen®, recognized as one of the most reliable home laundry brands, recently was awarded additional recognition as the 2019 America's Most Recommended luxury washer and dryer based on a national survey. This was the sixth year in a row that Speed Queen has won this honor.

The survey was distributed to tens of thousands of women across America who were asked to select the brands that they would highly recommend to their family and friends. A brand's recommendation rating serves as the pinnacle for determining true brand loyalty and love – and which is how brands are awarded the prestigious Women's Choice Award.

"For more than 110 years, we have built Speed Queen products to deliver the ultimate in reliability," said Jay McDonald, vice president of North American sales for Speed Queen home retail. "Being selected as a Women's Choice Award recipient further validates that our products continue to outperform others in the marketplace."

Speed Queen washers and dryers bring commercial quality reliability and performance into the home. The hallmark of these products is their legendary reliability – built for 25 years of service in the average home.

To learn more about Speed Queen products, the company's history and where to purchase them, visit [speedqueen.com](http://speedqueen.com).

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About Speed Queen - Speed Queen provides coin laundry owners with a variety of innovative and reliable commercial washers, dryers and laundromat equipment. As an industry leader, Speed Queen is dedicated to providing its market expertise to help grow the self-serve laundry industry. To accomplish this, the company offers Speed Queen Financial Services, which provides a continuum of stable, long-term capital solutions specifically for the laundry industry. The brand is an entity of Ripon, Wis.-based Alliance Laundry Systems LLC, a leading global manufacturer of commercial laundry products and provider of services for laundromats, multi-housing laundries and on-premises laundries. To learn more, visit [www.SpeedQueenCommercial.com](http://www.SpeedQueenCommercial.com).

### ABOUT THE WOMEN'S CHOICE AWARD®

The Women's Choice Award sets the standard for helping women to make smarter purchasing choices. The company and its awards identify the brands, products and services that are most recommended and trusted by women. Additionally, they recognize those that deliver a recommendation-worthy customer experience. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the Wharton School of the University of Pennsylvania. As the trusted referral source for women, WomenCertified Inc., home of the Women's Choice Award, created the first national award based on the ratings and preferences of women. Visit the official website at [www.WomensChoiceAward.com](http://www.WomensChoiceAward.com) to learn more.