



1. Log-in to MyAlliance: my.alliances.net

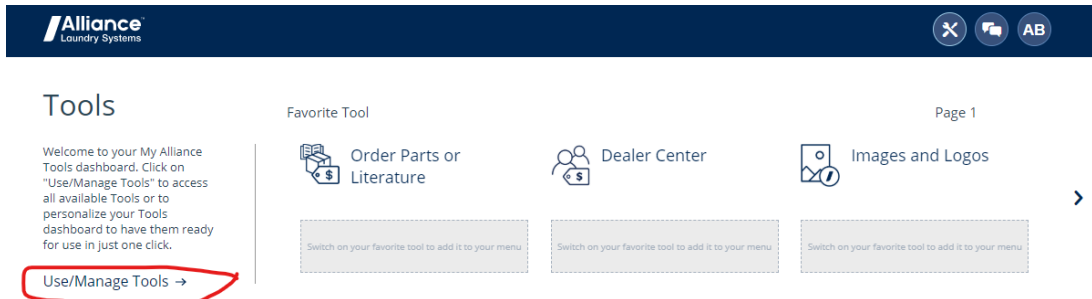
The screenshot shows a web browser window with the URL `my.alliances.net/en-us/c/login`. The page header features the Alliance Laundry Systems logo. Below the header, the word "Login" is underlined. The main content area contains a login form with the following elements:

- Username:** A text input field containing the email address `amanda.bradley@alliances.com`.
- Password:** A password input field with masked characters (dots).
- Remember Me:** An unchecked checkbox.
- Sign In:** A button.
- Forgot Password?** and **Forget Username?** links.

2. Click on Tools Icon:



3. Click on Use/Manage Tools:



4. Scroll down and click on the My Marketing tab:

Switch on your favorite tool to add it to your menu

PAGE 1

1 Order Parts Or Literature

2 Dealer Center

3 Images And Logos

PAGE 2

Switch on your favorite tool to add it to your menu

My Design My Ordering My Warranty My Parts My Marketing My Finance My Training My Service

Images and Logos Start

5. Scroll down to Marketing on Demand and click on the toggle button to add this as a shortcut in your "Organize Your Tools" Section. Then click "Start":

erature

3 Images And Logos

Switch on your favorite tool to add it to your menu

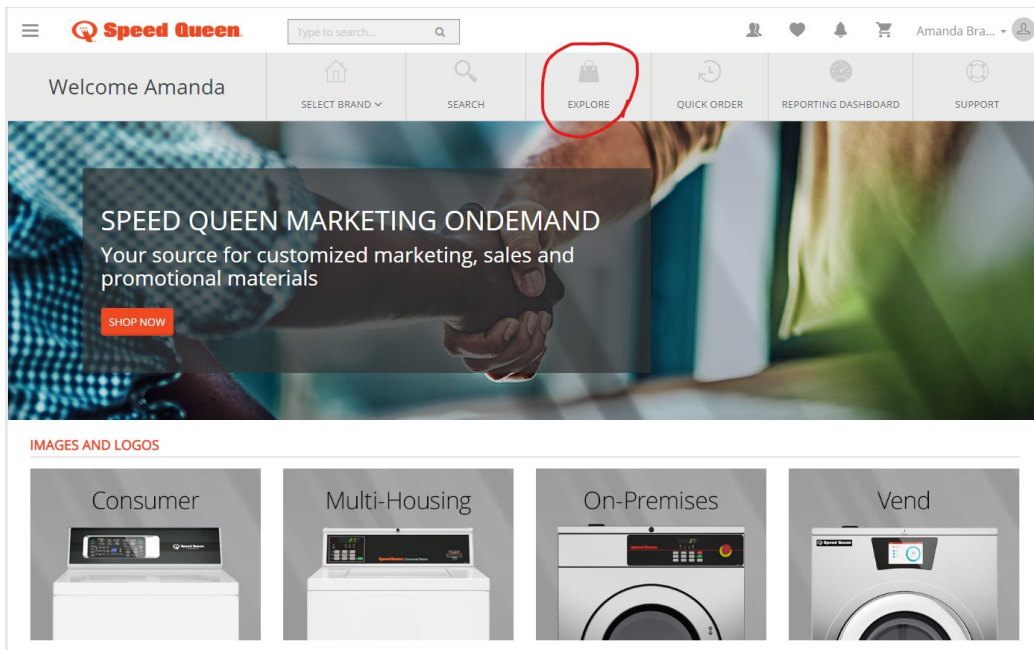
My Design My Ordering My Warranty My Parts My Marketing My Finance My Training My Service

Dealer Center Start

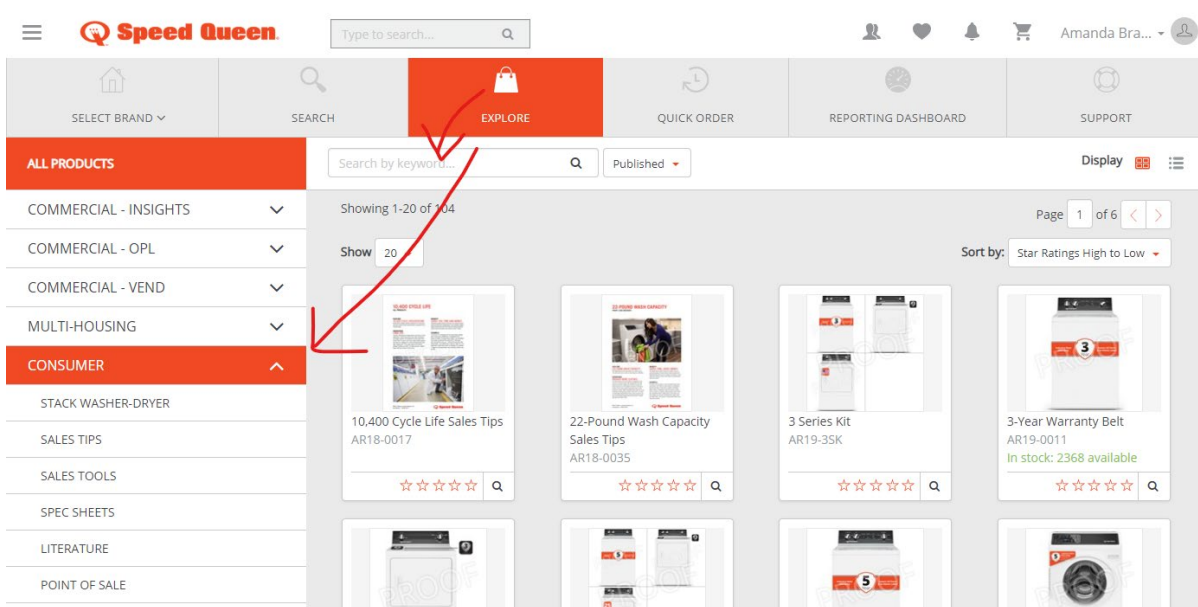
My Dealers Start

Marketing OnDemand Start

6. When you get to Marketing on Demand, “EXPLORE” will always be your home base:



7. You can type in a keyword or part number in the search box or use the dropdown menu on the left:



8. Once you type in the part number or keyword, it will filter to the piece(s) you're looking for:

The screenshot shows a navigation bar with icons for 'SELECT BRAND', 'SEARCH', 'EXPLORE', 'QUICK ORDER', 'REPORTING DASHBOARD', and 'SUPPORT'. Below the navigation bar, a search bar contains the text 'AR19-0034' and a search icon. To the right of the search bar is a 'Published' filter dropdown and a 'Display' button with a grid icon. On the left, a sidebar lists product categories: 'ALL PRODUCTS', 'COMMERCIAL - INSIGHTS', 'COMMERCIAL - OPL', 'COMMERCIAL - VEND', 'MULTI-HOUSING', 'CONSUMER', 'STACK WASHER-DRYER', 'SALES TIPS', 'SALES TOOLS', and 'SPEC SHEETS'. The 'CONSUMER' category is highlighted. The main content area shows 'Showing 1-1 of 1' items. A 'Show 20' dropdown and a 'Sort by: Star Ratings High to Low' dropdown are visible. A product card for 'Washers and Dryers Product AR19-0034' is displayed, featuring a small image of the product, the text 'In stock: 3718 available', and a star rating of five stars.

9. Click on that item to download or place an order. If ordering, enter your quantity and click Add to Cart. It will ask you if you want to Continue Shopping or Checkout:

The screenshot shows a product detail page for 'Washers and Dryers Product Brochure'. The navigation bar includes 'SELECT BRAND', 'SEARCH', 'EXPLORE', 'QUICK ORDER', and 'REPORTING D'. The product title is 'Washers and Dryers Product Brochure' with a pencil icon. Below the title is a star rating of five stars and '0 review'. The SKU is 'AR19-0034'. The price is listed as 'Printed: \$5.00 per pack of 25' and 'Digital: Free'. There is an 'EDIT PRICES' button. The description is 'Speed Queen Washers and Dryers Consumer Product Brochure.' and it is noted as 'In Stock 3718 available'. A 'Quantity' input field is set to '1'. There are 'ADD TO CART' and 'DOWNLOAD' buttons, and a 'SAVE FOR LATER' link. On the right, a large image shows a vertical brochure with three panels: 'FASTER' with a dog, 'quieter' with a person, and 'gentler' with a baby. The 'Speed Queen WASHERS AND DRYERS' logo is at the bottom of the brochure. Navigation arrows and icons for heart, comment, star, and share are at the bottom of the page.

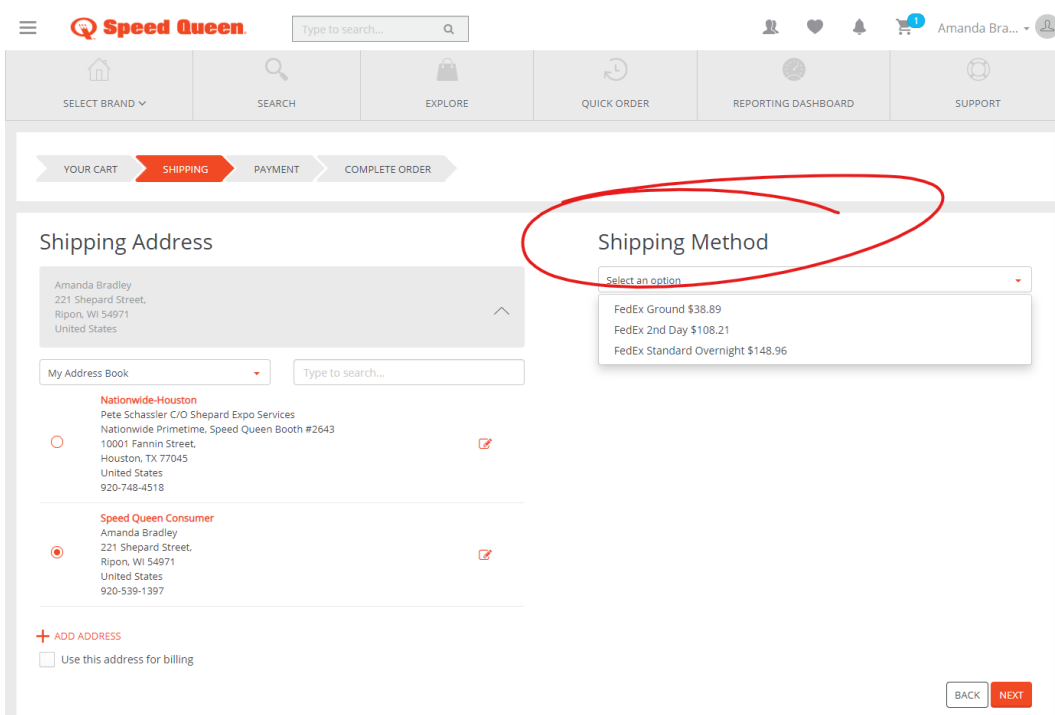
10. When you select, Checkout, it'll take you to your Cart:

The screenshot shows the Speed Queen checkout cart page. At the top, there is a navigation bar with the Speed Queen logo, a search bar, and user account information for Amanda Bradley. Below the navigation bar is a progress indicator with four steps: YOUR CART (highlighted in red), SHIPPING, PAYMENT, and COMPLETE ORDER. A 'BACK TO SHOPPING' button is on the left, and an 'EMPTY CART' button is on the right. The main content area displays a table with one item: 'Washers and Dryers Product Brochure'. The item details include SKU: AR19-0034, 'In Stock', and '3718 available'. The price is \$5.00 per pack of 25, and the quantity is set to 25. The subtotal for this item is \$125.00. Below the table, there are 'DELETE' and 'SAVE FOR LATER' options. On the right side, a summary box shows the following totals: Subtotal: \$125.00, Handling Charge: \$7.00, Est. Tax: \$0.00, and a bolded Total: \$132.00. A red 'CHECKOUT' button is located at the bottom right of the summary box.

11. Click Checkout again if you have what you need and continue to the Address section. The first time you use this, you'll need to add an address. The address will be saved for future use:

The screenshot shows the Speed Queen shipping address selection page. The navigation bar is identical to the previous page, but the progress indicator now highlights 'SHIPPING' in red. The page is split into two main sections: 'Shipping Address' on the left and 'Shipping Method' on the right. Under 'Shipping Address', there is a dropdown menu labeled 'Select or add address' and a search bar. Below these, there is a 'My Address Book' section with two saved addresses. The first address is for 'Nationwide-Houston' and the second is for 'Speed Queen Consumer'. At the bottom left, there is a red circle around a '+ ADD ADDRESS' button and a checkbox labeled 'Use this address for billing'. At the bottom right, there are 'BACK' and 'NEXT' buttons.

12. Once you add the address, use the dropdown to select Shipping Method and click Next:

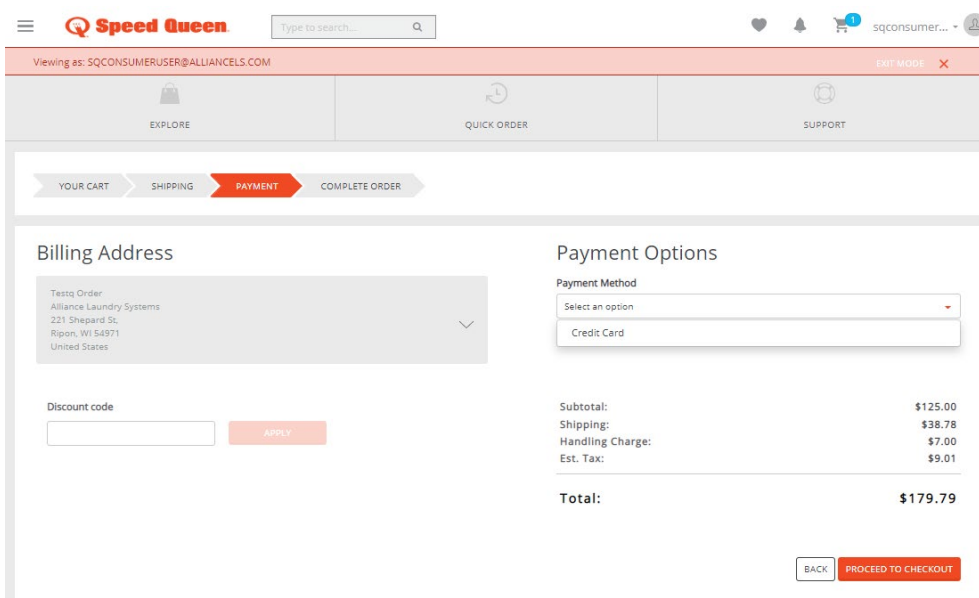


Shipping costs are BETTER than the rate we have been able to offer when sending materials from Genuine Parts. For reference, here is an example for shipping 50 packs of product brochures:

GP: AR19-0034 \$92.56 in freight for 50 packs + \$6.50 drop charge (if it goes somewhere other than to the distributor)

MOD: AR19-0034 \$55.78 in freight for 50 packs + \$7.00 handling charge

13. Select Billing Address and Payment Options. You'll be asked to enter credit card information here:



14. If your order is set, click "Proceed to Checkout" to review your order information.

Speed Queen

Viewing as: SQCONSUMERUSER@ALLIANCELS.COM

EXPLORE QUICK ORDER SUPPORT

YOUR CART SHIPPING **PAYMENT** COMPLETE ORDER

Billing Address

Testq Order
Alliance Laundry Systems
221 Shepard St
Ripon, WI 54971
United States

Discount code **APPLY**

Payment Options

⚠️ Your billing information must match the billing address for the credit card entered below or we will be unable to process your payment.

Payment Method
Card XXXX7004 (Exp. 02/2020) **REMOVE CARD**

Subtotal:	\$125.00
Shipping:	\$38.78
Handling Charge:	\$7.00
Est. Tax:	\$9.01
Total:	\$179.79

BACK **PROCEED TO CHECKOUT**

15. If everything looks good, click "Purchase" to complete your order.

Speed Queen

Viewing as: SQCONSUMERUSER@ALLIANCELS.COM

EXPLORE QUICK ORDER SUPPORT

YOUR CART SHIPPING PAYMENT **COMPLETE ORDER**

Order Details

BILLING ADDRESS
Testq Order
Alliance Laundry Systems
221 Shepard St
Ripon WI 54971
United States
920-748-4221

PAYMENT METHOD
Card XXXX7004 (Exp. 02/2020)
Status: Pending

SHIPMENT ADDRESS
Testq Order
Alliance Laundry Systems
221 Shepard St
Ripon WI 54971
United States
920-748-4221

SHIPMENT METHOD
FedEx Ground \$38.78

Item	Subtotal
WASHERS AND DRYERS PRODUCT BROCHURE AR19-0034 Qty.: 25 per pack of 25	\$125.00
Subtotal: \$125.00	
Shipping: \$38.78	
Handling Charge: \$7.00	
Est. Tax: \$9.01	
Total: \$179.79	

PURCHASE