# Most Profitable Laundry Solution



## **One-time Delivery**

- Create lifetime customers
- No second calls



#### **Higher Price Points**

• 2x's the price, 4x's the life



### **Strong and Consistent Margins**

- Protected brand
- Enforced MAP



#### **Premium Mix of Products**

• Profitability increases as you step up through the line



#### **Confidence Plus**

• Adds a significant profit opportunity