JULY 2021 SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



New Course Available - How a TR Top Load Washers Works

As a reminder, we have the new TR top load washers class available on the **Retailer Center**. In the course, you'll learn about the key features of the TR machines and how they work to provide the best wash performance. With this course, you'll be prepared to answer some common consumer questions about TR machines and educate consumers on the TR's unique technology and operation.

Log in to take the class and become an expert on the TR machines. It has been added to your class list.





Monthly Update (continued)

Social Posts for July

Our social media posts for July are available on the Marketing On-Demand section of the <u>Retailer Center</u>. All post options are tagged to "Social Media" so your retailers can use the search option to quickly find the content they are looking for.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.



Dealer Blog Post for July

New Blog content for July is now available for download. This unique content is intended to be shared directly on retailer websites and social channels. This month, we have one blog on updating your laundry room. The file can be found on the **<u>Retailer Center</u>** in the Marketing OnDemand section of the site. Dealers can search the word "blog" to quickly find the files.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.



	WORDS: inv (sas: how to update laundry room (20)
Seco	ndary ker: inexpensive laundry room updates (30),
H1: F	reshen Up Your Cleaning Space
H2: P	low to update your laundry room
hous	ugh you might not think of your laundry space as one of the most popular rooms in the a. depending on the size of your family you likely spared somewhere between 2-b hours every single week. And yet, more laundry spaces are dark, drub and do all they can to this chore feel like even more of a chore.
0000	so many people spanding more time at home last year, many of them took it as an funity to update their homes—including making their laundry space homior and easier to Even better? It doesn't have to be expensive.
If you on ho	want to make your laundry space more hospitable, we've got some budget-conscious to update your laundry room.
H2: /	idd a touch of color
Beca paint	use it isn't a living space, all too often laundry room walls remain a default gray. But a lit can easily tam the drab walls dazzling.
You'l	need to:
•	Measure the room.
	Plan on using two-three coats of paint to cover up all that grey.
	Clean the walls with trisodium phosphate (TSP) before painting to ensure they're init- and-dirt-free.
Bonu	a tip: Try temporary wellpoper instead of paint for an inexpensive laundry room update.
H2: 0	Freate more table space
When	noom space is at a premium, you often must carry your freshly washed clothes to anoth before you can easily fold them.
	ig a butcher block to the top of front-loading machines creates an easy-to-access table of folding. You can also add a few decorations like plants or artwork to brighten up the .
H2: E	fuild a better sorting system
One	of the major struggles of wash day is starting from "the mound"—an unsorted, often stink tion of whites, darks, delicates and other potential launds-day disasters. Building a one-