

JULY 2021

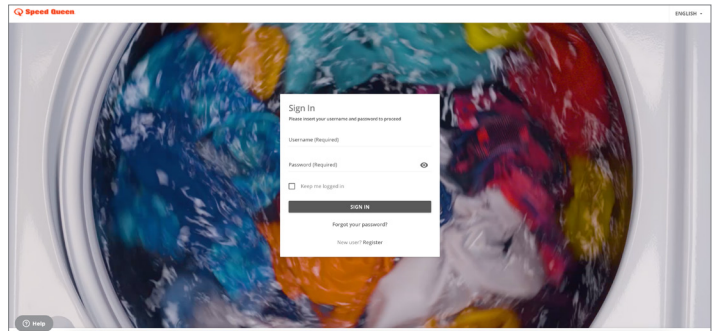
SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



New Course Available - How a TR Top Load Washers Works

As a reminder, we have the new TR top load washers class available on the [Retailer Center](#). In the course, you'll learn about the key features of the TR machines and how they work to provide the best wash performance. With this course, you'll be prepared to answer some common consumer questions about TR machines and educate consumers on the TR's unique technology and operation.

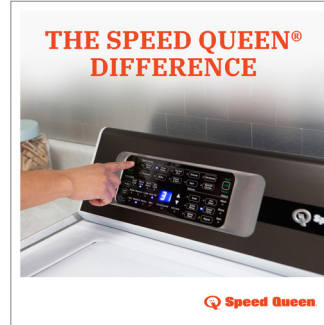
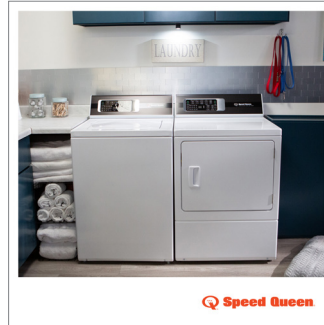
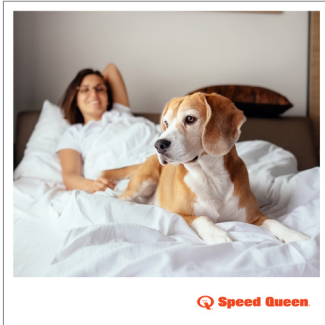
Log in to take the class and become an expert on the TR machines. It has been added to your class list.



Social Posts for July

Our social media posts for July are available on the Marketing On-Demand section of the [Retailer Center](#). All post options are tagged to “Social Media” so your retailers can use the search option to quickly find the content they are looking for.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.



Dealer Blog Post for July

New Blog content for July is now available for download. This unique content is intended to be shared directly on retailer websites and social channels. This month, we have one blog on updating your laundry room. The file can be found on the [Retailer Center](#) in the Marketing OnDemand section of the site. Dealers can search the word “blog” to quickly find the files.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.

