

AUGUST 2021

SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



Most Reliable Appliance Brand

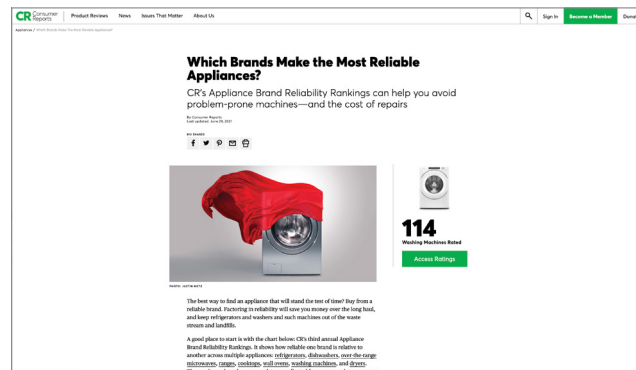
Speed Queen has been rated Most Reliable Appliance Brand by Consumer Reports for the third year in a row.

This includes:

- 3-Years in a row Speed Queen stands alone in owner satisfaction survey conducted by Consumer Reports
- 3-Years in a row Speed Queen is the only brand to receive an “Excellent” rating
- 3-Years in a row Speed Queen is the only brand scoring in the 80s, and our score keeps getting stronger - increased from 84% in 2020 to 88% in 2021

The results of the 3rd annual Consumer Reports appliance reliability survey are published both online and in the August issue of the printed magazine.

[Click here](#) to see the 2021 rankings.



Women Choice Awards

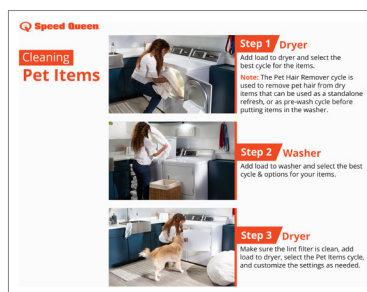
In a national survey conducted by the Women's Choice Award, female consumers rated Speed Queen as the most recommended in its category of luxury washers and dryers. The Women's Choice Award has recognized Speed Queen for their exceptional customer recommendation rating, earning the brand the coveted 2021 [Women's Choice Award®](#). This is the eighth-straight year Speed Queen has received the honor.

Read more [here](#).



Cleaning Pet Items Flyer

Our team has created a step-by-step flyer explaining the process of cleaning pet items using Pet Plus™ and the TR7. The flyer is available for download on the Marketing On-Demand section of the [Retailer Center](#).



Buy Show Artwork

We are excited to share a preview of our buying show booth for the BrandSource, PrimeTime and NECO shows. We hope to see you there.

Primetime:

Gaylord Opryland Resort & Convention Center
Nashville, TN
Aug. 17-18
Booth 2261

BrandSource:

Gaylord Opryland Resort & Convention Center
Nashville, TN
Aug. 23-24
Booth 2261

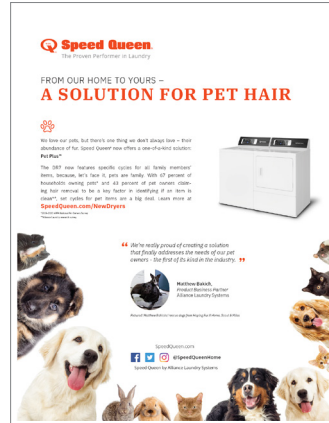
NECO:

Earth Expo & Convention Center
Uncasville, CT
Sept. 12-14
Booth TBA



Retail Observer Ad

Catch the Speed Queen ad in the August and September issue of Retail Observer magazine. The ad features our solution for pet hair and was designed to match the look and feel of our buying show booth.



Social Posts for August

Our social media posts for August are available on the Marketing On-Demand section of the [Retailer Center](#). All post options are tagged to “Social Media” so your retailers can use the search option to quickly find the content they are looking for.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.

