

SEPTEMBER 2021

SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



New Brand Guidelines

We recently updated our Speed Queen brand guidelines document including information about logos, icons, fonts and images. The new guidelines document is now available on the Marketing On-Demand section of the [Retailer Center](#).



Quick Specification Document

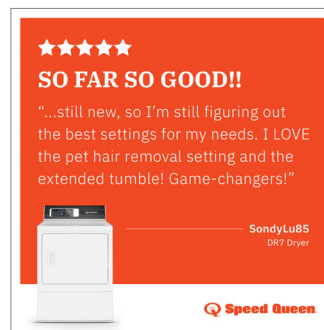
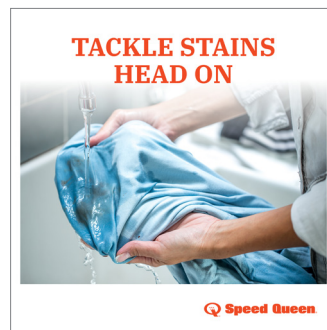
We've created a one-page specification sheet of quick information for our top and front load washers, front and rear control dryers and stacked washers-dryers.

The quick specification sheets can be found on the Marketing On-Demand section of the [Retailer Center](#) and will soon be available in the download section of the product webpages on speedqueen.com.

Social Posts for September

Our social media posts for September are available on the Marketing On-Demand section of the [Retailer Center](#). All post options are tagged to "Social Media" so your retailers can use the search option to quickly find the content they are looking for.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.



Dealer Blog Post for September

New Blog content for September is now available for download. This unique content is intended to be shared directly on retailer websites and social channels. This month, we have one blog on 5 easy eco-friendly laundry habits. The file can be found on the [Retailer Center](#) in the Marketing OnDemand section of the site. Dealers can search the word "blog" to quickly find the files.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.

