

OCTOBER 2021

SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



Our NEW Partnership with Best Friends Animal Society

Speed Queen has embarked on a partnership with Best Friends Animal Society. Speed Queen is the organization's official laundry partner and will join in its mission to save the lives of all shelter animals. The partnership was kicked off by sending a team of Speed Queen employees to the Best Friends Animal Sanctuary in Utah to spend a week volunteering their time helping animals. As the official laundry partner, Speed Queen will also assist in meeting the laundry equipment needs of the nonprofit at facilities across the country.

This partnership complements well with our DR7 dryer which features Pet Plus™ – with the only dedicated pet cycles to dry pet-specific items and quickly remove hair. [Click here](#) for a message from our Vice President and General Manager of Speed Queen Residential, and to learn more about our dryers.



Social Posts for October

Our social media posts for October are available on the Marketing On-Demand section of the [Retailer Center](#). All post options are tagged to “Social Media” so your retailers can use the search option to quickly find the content they are looking for.

We also share with both BrandSource and Nationwide Marketing Group – for faster access and posting of the content.

