

JANUARY 2022

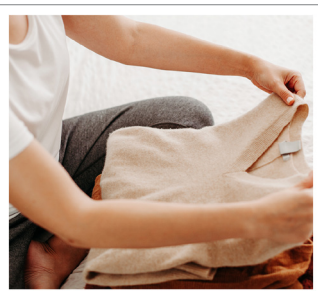
SPEED QUEEN® RESIDENTIAL MONTHLY UPDATE



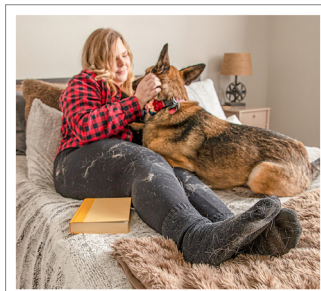
Social Posts for January

Our social media posts for January are available on the Marketing On-Demand section of the [Retailer Center](#). All post options are tagged to “Social Media” so you can use the search option to quickly find the content you are looking for. This unique content is intended to be shared directly on your websites and social channels.

Accidental clothing shrinkage, pet hair, New Year’s laundry goals, and a reminder about Speed Queen products are the focus for January.



 Speed Queen



 Speed Queen



 Speed Queen



 Speed Queen

 **Speed Queen.**

Social Posts from 2021

If you are hoping to reuse social posts from last year, then you will be happy to hear that we have not removed them from the Retailer Center. You can find an archive of 2021 content for your continued use. This archive is tagged to “Social Media”.



Videos

We recently released several videos on YouTube. Please share the links on your social channels when you are posting content. The videos further enhance our commitment to our Best Friends Animal Society partnership and our confidence in all of our machine cycles, as well as our new Pet Plus™ cycles. Direct links can be found below.

How to Make Your Shoes White Again – there are now four videos in the series:

- [How to Make Shoes White Again: Multi-purpose Cleaner](#)
- [How to Make Shoes White Again: Machine Wash](#)
- [How to Make Shoes White Again: Bleach](#)
- [How to Make Shoes White Again: Baking Soda](#)

Fur Real with Dr. Christina episodes:

- [Fur Real with Dr. Christina feat. Al and Sunny](#)
- [Fur Real with Dr. Christina feat. Luther](#)

Best Friends Animal Society Partnership:

- [Official Laundry Partner of Best Friends Animal Society](#)
- [Bunny House at The Best Friends Animal Sanctuary](#)
- [Piggy Paradise at Best Friends Animal Sanctuary](#)
- [Speed Queen Visits Best Friends Animal Sanctuary](#)
- [The No-Kill 2025 Movement](#)